



As the frenzy around **iphone5** builds up, **Shabbir Akhtar** gives a lowdown on where it scores over its earlier edition.

Come September 8 and the world MIGHT witness another wonder - Apple is expected to release its much anticipated device, iPhone 5. According to a report by a Japanese website, kodawarisan.com, at the next media event, to be held in that country, the billion dollar company will be unveiling a new line of iPods and the next generation of the iPhone. There are solid reasons behind my stressing on the word 'might' - other sources (AllThingsD and BoyGeniusReport) in the industry suggest that the iPhone 5 will not be revealed before early October. But, there is enough proof to believe that the device is coming in the next two months.

The previous edition of the iPhone was launched in India earlier this year during May, almost a year after its official launch. Similar was the case with the iPad but the wait for the next generation of the iPhone will not be so long. Apple has realized that India is no longer a dumping ground of its stocked inventory but an active consumer of its products. This led to the iPad 2 being brought to the country within 60 days of its release on March 2, '11.

So, what new features should you expect in the iPhone 5? The list to this is really long with the rumour mill working

overtime as the date of the launch draws near. The 3.5-inch Retina Display of the iPhone 4 is the most responsive display that exists today, which offers peerless clarity and vivid colours. Knowing Apple, the display of the iPhone 5 can be expected to set higher benchmarks for the competitors. The device might feature a curved display, like that of the Nexus S, which would be between 4 and 5 inches. The camera of the iPhone 5 is also expected to get an upgrade. iPhone 4 also saw some major improvements with the inclusion of the LED-flash along with the 5 mega-pixel camera and a provision to capture video at 720p. iPhone 5 is rumoured to feature an 8 mega-pixel camera and a provision to capture video at 1080p, bringing it at par with the leading Android devices. Though the iPhone 4 is a beauty on its own, the next generation of the device is rumoured to feature a brushed metal on the back replacing the sleek but slippery glass. Some sources also suggest that, like the new generation iPad, the new iPhone would feature reduced thickness with rounded off edges.

The world is now running on dual-core and, without doubt, so will the iPhone 5. The launch of iPhone 5 is expected to coincide with the launch of a Cloud-based version of iTunes or a better MobileMe that will be included in the device. The next generation iPhone might also feature the NFC Technology that Apple has been working on since last year.

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Entrepreneurial activity is at an all time high in India now. Many people are giving up the relative safety of their stable jobs to pursue small startups. If you too have dreams of starting up and building your own entrepreneurial venture, startup-garage.com is a website that will help you do just that. As the website reads, "Startup Garage is a friendly competitive event where teams of 3-5 people start building a startup right from scratch over a single intense weekend." So, go ahead; take part in the events of startup-garage.com and let your dreams come alive.

Website of the month